



Beat Brain Cancer, Inc. can only achieve its goals with the assistance of generous donations from members of our community. We are a non-profit, 501(c)(3) volunteer organization formed to support a local family battling brain cancer. Brain cancer is a horrible disease; one that has changed the lives of too many of our family and friends and from which around 16,000 people will die this year. People in our community are making a difference in the fight against brain cancer by supporting Beat Brain Cancer, and helping create a growing community effort raising awareness, while supporting a local family battling brain cancer.

Due to the tremendous community support last year, we were able to donate \$19,000 to the Daggett family of Fairport, whose 5-year-old daughter was battling brain cancer. The funds are used by the family for medical expenses, travel, parking, food, supplies, and funeral costs. Bills can add up fast, especially if a parent had to quit their job to care for their child. This is one burden we can help with, and our recipient this year is Vivian Stoch -- a Webster 8-year-old who is battling this horrible disease.

Sponsorships are the most critical component of our fundraising efforts and we are asking for your help. Our fourth-annual *Beat Brain Cancer 5K and 1-Mile Walk* will be held on Saturday, June 8, 2019, at East Rochester High School. We hope we can include your company as a sponsor, and that you will be able attend the event this year. The various sponsorship levels are enclosed.

Please join us on June 8 for what is becoming a premiere fundraising event, and one that is helping change the lives of a local family!

Sincerely,
Robin Hill, President



31 Captiva Crossing ♦ Fairport, NY 14450
585-766-4987 ♦ beatbraincancer5k@gmail.com
<http://www.beatbraincancer5k.com>

**Beat Brain Cancer 5k & 1 mile walk ~ Saturday, June 8, 2019
East Rochester High School, 200 Woodbine Ave., East Rochester, NY**

SPONSORSHIP OPPORTUNITIES

\$1,000+ Platinum Sponsor

- Logo placement on event publications, signage, t-shirts
- Website recognition and race morning announcement
 - Social media (Facebook and Twitter)
- Meet-and-greet table – provided by your company
 - **Three** race registrations
- Provide materials for participant goody bags

\$500 Gold Sponsor

- Logo on t-shirt, social media, and Website
 - **One** race registration
- Provide materials for participant goody bags

\$250 Bronze Sponsor

- Company name on t-shirt
- Social media and Website

\$100 Supporting Donor

\$50 Friend Donor

Companies or individuals may choose to donate prizes in the age group categories. We also need items for the goody bags, which are provided to each registered 5K participant. Examples include pens, notepads, key chains, coupons, etc.

Donations of food and beverages are also appreciated.

Prize and goody bag donations may be mailed to or dropped off at 31 Captiva Crossing, Fairport, NY. Please supply at least 300 items for goody bags. (Please call 766-4987 to arrange.)

All donations are gratefully appreciated and will be acknowledged.

DEADLINE FOR LOGOS and PAYMENTS IS WEDNESDAY, MAY 1, 2019.

Additional information is available at the race Website: www.beatbraincancer5k.com or by contacting Robin Hill at (585) 766-4987 or Rachel Stockholm at (585) 766-4983.

**Beat Brain Cancer 5k & 1 Mile Walk Sponsorship
Saturday, June 8, 2019 at East Rochester High School**

31 Captiva Crossing ♦ Fairport, NY 14450
585-766-4987 ♦ beatbraincancer5k@gmail.com
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Organization

Name: _____

Address: _____

City: _____ State: _____

Zip: _____ Contact person: _____

Contact email: _____ Phone number: _____

Website address: _____

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1. Sponsorship level (*please circle*): Platinum Gold Silver Bronze
Supporting Friend
 2. We plan to send materials/giveaways for the participant bags: Yes No
If yes, what item would you like us to include: _____
 3. Sponsors can choose to have company name listed or submit a logo. Please write your company name exactly how you'd like it to appear on Website, signage, etc.:

Artwork and logos should be submitted to *beatbraincancer5k@gmail.com* as follows:

-- Logos for t-shirts **will be printed in only one color** and should be submitted as hi-res (300 dpi) jpeg files. Most Photoshop and Illustrator files can also be accepted.

-- Logos for signage should be submitted as hi-res (300 dpi) jpeg files. Most Photoshop and Illustrator files can also be accepted.

-- Logos for Website should be submitted as 72 dpi jpeg or png files.

4. Participants can register for the Beat Brain Cancer 5k at
<https://runsignup.com/Race/NY/EastRochester/BeatBrainCancer5k>.
5. Checks can be made payable to Beat Brain Cancer Inc. and mailed to: 31 Captiva Crossing, Fairport, NY 14450. **PLEASE MAIL BY WEDNESDAY, MAY 1, 2019.**